



# CORPORATE MEMBERSHIP

Position your organisation at the forefront  
of the **Sustainable Built Environment**  
Transition



AN ECOSYSTEM OF:  
**LEADERSHIP. CREDIBILITY. INFLUENCE**

# ABOUT CORPORATE MEMBERSHIP

The Green Building Council of Zimbabwe (GBCZ) Corporate Membership is designed for organisations that want to do more than observe the transition toward sustainability in the built environment.

It is for organisations that want to be part of the ecosystem, shaping it.

As sustainability increasingly influences investment decisions, project viability, asset performance, regulation, and market perception, the built environment is entering a new era, one in which credibility, capability, and strategic positioning matter more than ever.

GBCZ Corporate Membership provides organisations with structured access to Zimbabwe's sustainable built environment ecosystem, connecting them to a national and regional community advancing sustainability across infrastructure, materials, buildings, and operations.

Through Corporate Membership, organisations are able to strengthen their market positioning, demonstrate sustainability commitment and leadership, access industry intelligence, and engage more meaningfully in the conversations, initiatives, and networks shaping the future of the built environment.

Whether an organisation is beginning its sustainability journey, actively implementing sustainability initiatives, demonstrating measurable leadership, or seeking to help shape the direction of the ecosystem, GBCZ Corporate Membership provides a pathway for strategic participation and recognition.

**Corporate Membership is not simply about joining a council. It is about positioning your organisation within the ecosystem, shaping Zimbabwe's sustainable built environment.**



# LEVELS OF STRATEGIC ENGAGEMENT

GBCZ Corporate Membership is structured into four levels of strategic engagement, allowing organisations to participate in the ecosystem at a level aligned with their sustainability maturity, ambition, and role in the market.

## Sustainability Partner (2-Gold Stars)

<b>Ideal for</b>	Emerging firms, and organisations seeking to begin their journey within Zimbabwe’s sustainable built environment ecosystem.
<b>What this position signals</b>	Your organisation is aligned with the transition toward sustainable infrastructure, materials, buildings, and operations, and is ready to participate in the national ecosystem.
<b>What it unlocks</b>	<ul style="list-style-type: none"> <li>▪ official recognition as a GBCZ Corporate Member</li> <li>▪ entry into the GBCZ corporate directory and ecosystem registry</li> <li>▪ access to sustainability intelligence, technical resources, and knowledge sessions</li> <li>▪ participation in networking platforms, industry forums, and selected training opportunities</li> </ul>
<b>Best suited to organisations that want to</b>	build foundational visibility, strengthen internal awareness, and establish a credible starting point in the sustainability space.

## Sustainability Corporate Partner (3-Gold Stars)

<b>Ideal for</b>	Organisations that have begun implementing sustainability actions, initiatives, policies, or solutions within their operations, services, or projects.
<b>What this position signals</b>	Your organisation is not only participating in the ecosystem, but is actively demonstrating commitment to sustainability within the built environment.
<b>What it unlocks</b>	<ul style="list-style-type: none"> <li>▪ enhanced recognition as a GBCZ Sustainability Partner</li> <li>▪ stronger market visibility through featured listings and partner spotlight opportunities</li> <li>▪ opportunity to showcase one sustainability initiative, project, or innovation</li> <li>▪ deeper access to partner-level intelligence sessions, dialogue platforms, and engagement opportunities</li> </ul>
<b>Entry requirement</b>	Demonstration of at least one sustainability action or initiative.
<b>Best suited to organisations that want to</b>	move beyond participation and begin building visible sustainability credibility in the market.

## Sustainability Industry Leader (4-Gold Star)

<b>Ideal for</b>	Organisations that are already demonstrating measurable sustainability leadership through projects, products, technologies, ESG frameworks, or operational performance.
<b>What this position signals</b>	Your organisation is recognised as a serious sustainability player helping shape industry practice within Zimbabwe’s built environment sector.
<b>What it unlocks</b>	<ul style="list-style-type: none"> <li>▪ recognition as a GBCZ Industry Leader</li> <li>▪ stronger visibility through thought leadership and featured positioning</li> <li>▪ opportunity to showcase multiple sustainability projects and case examples</li> <li>▪ participation in policy dialogues, technical working groups, and leadership-level engagements</li> </ul>
<b>Entry requirement</b>	Demonstrated and evidenced sustainability leadership.
<b>Best suited to organisations that want to</b>	be recognised not just for participation, but for influence, capability, and measurable leadership.

## Sustainability Strategic Leader (5-Gold Stars)

<b>Ideal for</b>	A select group of leading organisations committed to shaping the future of Zimbabwe’s sustainable built environment.
<b>What this position signals</b>	Your organisation is part of a high-level leadership cohort contributing actively to ecosystem development, national sustainability initiatives, and industry transformation.
<b>What it unlocks</b>	<ul style="list-style-type: none"> <li>▪ highest level of recognition within the GBCZ corporate ecosystem</li> <li>▪ strategic visibility across GBCZ platforms, events, and leadership engagements</li> <li>▪ participation in advisory, steering, and strategic dialogue platforms</li> <li>▪ opportunities to contribute to national initiatives, pilot programmes, research, and knowledge development</li> </ul>
<b>Entry requirement</b>	Demonstrated sustainability leadership, active contribution to ecosystem development, and council review.
<b>Best suited to organisations that want to</b>	play a defining role in advancing sustainability across Zimbabwe’s built environment ecosystem.

*Note: Strategic Partner status is limited to 20 organisations per membership cycle.*

# ANNUAL INVESTMENT

Each membership tier reflects a different level of strategic positioning, visibility, recognition, and engagement within the GBCZ ecosystem.

## **Sustainability Partner (2-Gold Stars)**

*Entry into the Sustainability Ecosystem*

**US\$ 1,000**



## **Sustainability Corporate Partner (3-Gold Stars)**

*Recognised Sustainability Commitment*

**US\$3,000**



## **Sustainability Industry Leader (4-Gold Star)**

*Measurable Sustainability Leadership*

**US\$ 5,000**



## **Sustainability Strategic Leader (5-Gold Stars)**

*Ecosystem Leadership & National Impact*

**OPEN FOR ENQUIRY**



*The appropriate tier is not simply a function of size, but of the role an organisation seeks to play within Zimbabwe's sustainable built environment ecosystem.*



# The Next Step

The next step is to identify the membership level that best reflects your organisation's current position, sustainability maturity, and desired role within Zimbabwe's sustainable built environment ecosystem.

Whether your organisation is seeking to establish its place in the market, demonstrate active sustainability commitment, strengthen its leadership profile, or contribute to shaping the direction of the ecosystem, there is a GBCZ Corporate Membership level aligned to that ambition.

To explore the most suitable membership pathway, organisations are invited to engage with the GBCZ team for a brief discussion on eligibility, positioning, and alignment.



## Get In Touch

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